CASE STUDY ON

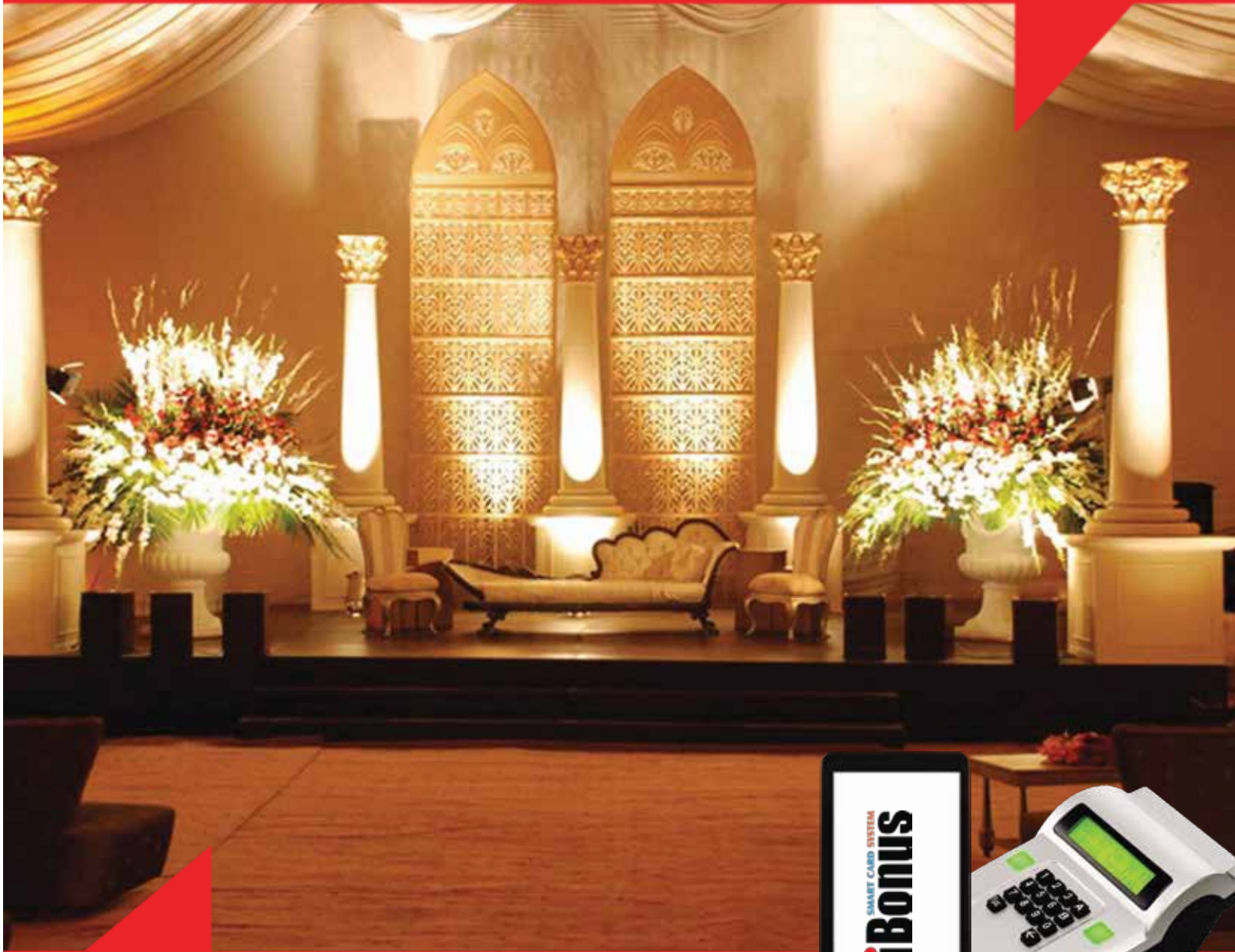## PLATINUM *List*

SMARTCARD SYSTEM
iBonus

Synopsis:

Platinum List is UAE's leading Event Management Company specially focused on entertainment sector http://www.platinumlist.ae/

Detail:

Platinum List organises many events in UAE and promote events by selling tickets online on web sites and is very much famous in doing DJ competitions across Middle East region, iBonus System matched the pace of fast deployment as required by them, and was ready to use in record 1 day time Duration. For all Platinum Business partners and participating outlets, speed of transactions and downtime could be major factors which determines winning or losing. They may need to settle and update Prepaid Balances to all prestigious customers during any event. iBonus Prepaid System, as an off-the-shelf system, have successfully been deployed in their customers outlets with 1 Terminal and 5000 cards initially in record 1 Days time. iBonus System managed to survive in the rugged environment and is providing required speed to finish the transactions in record time. Bonus Prepaid Terminals were used as prepaid Sub System for Discount card applications. iBonus Terminals were automatically deducting Prepaid balances during each purchasing. This way Platinum List Management and Customers enjoys win-win situations. iBonus generic version has 95% of what this project is needed. Based on the core of journal database, card replacement, repair and renew and all other rugged software design.

Technical Consultant team at AVI INFOSYS LLC managed to design and deploy the specification based on policies of Client. Many customers of iBonus System find that the generic version can suit their need. Based on its robust data handling algorithm, even customization is needed, this can be done very quickly while maintaining its beauty, thereby lowering the cost of customization.